

BRADWOLFF PROJECTS  
presents

TRANSFORMATION  
SPACE AS PALIMPSEST  
HILI GREENFELD - SACHI MIYACHI - PAUL DEVENS

## tales of the east

hili greenfeld

opening: sunday september 29, 15.00 - 18.00 hrs  
exhibition runs until oktober 26, 2019

In the Transformation Series, the consecutive solo exhibitions of Hili Greenfeld [Israel], Sachi Miyachi [Japan] and Paul Devens [Netherlands] form a triptych in which the distinctive domed space of Bradwolff Projects is repeatedly neutralized and subsequently transformed. The ancient concept of the palimpsest, writing on a sheet after previous writings have been erased from it, is applied as an architectural principle in every exhibition. The three artists normally all work in their own way on the cutting edge of visual arts and architecture, and changing architectural environments usually plays a prominent role in this.

The exhibition focuses on the extent to which social awareness and interaction, whether on a small scale or not, can be achieved through architecture. The way in which hybrid interweaving of visual art and architecture can tell stories of the prevailing spirit of the times is important in this respect. Prior to their presentations, the artists conduct artistic research into the location, architecture and social history of Bradwolff Projects. To investigate the interaction between visual art and architecture on the one hand and social awareness and interaction on the other, local residents and visitors to Bradwolff Projects furthermore play an important role during the presentations. Their personal stories will become part of the spatial transformations [Hili Greenfeld], they will participate in extraordinary social rituals in the space [Sachi Miyachi] and their presence will co-transform the sound in the space [Paul Devens].



In the context of the Transformation Series, Hili Greenfeld will be the first of the three participating artists to transform the space of Bradwolff Projects into a site-specific work entitled 'Tales of the East'. Her solo exhibition will be shown at Bradwolff Projects from 29th September through 27th October. 'Tales of the East' is the end result of her time as an artist in residence at the CBK Zuidoost residency program. Greenfeld's work is interdisciplinary and comprehensive. Using paintings, found [historical] objects and architectural models, she creates what she calls 'environments', or space-filling installations that feel like a world within a world in which spirituality plays a major role. Greenfeld will transform the exhibition space to an altar where by way of a ritual people can share and 'leave' behind their "hospi tales" - their memories of a hospital experience. In this way, Greenfeld attempts to build a collective memory that incorporates different perspectives on the hospital as an institution and on the way memory is perceived and can be handled through rituals. The project examines how personal stories relate to universal beliefs about the hospital as an institution.

*Hili Greenfeld [1981] was born in Nahariya, Israel, and lives and works in Tel Aviv. She studied Literature at the University of Tel Aviv and holds a B.f.a and M.f.a from the Bezalel Academy. What is striking about Greenfeld's work is that, although she is educated in Israel, she incorporates many Middle Eastern influences, which she was already drawn to at the earliest stage of her artistic practice. She was an artist in residence at Lasalle College of the Arts in Singapore [2012], and a visiting artist at Toba na 001 Cultural Center Ljubljana, where she had a solo show [2016]. She has previously exhibited at the Art Cube Gallery in Jerusalem [2017], The Museum of Islamic Art Jerusalem, and at Architect House, Jaffa [2018].*

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oetewalerstraat 73 | 1093 md | amsterdam  
open thursday till saturday from 13.00 - 17.00 hrs  
[during exhibitions] and by appointment  
contact +31 [0]6.513.999.54 | info@burobradwolff.nl  
www.bradwolffprojects.nl

